

furnitex 2007

VIVID 2007 WINNERS ANNOUNCED AT FURNITEX

One of the most popular features at FURNITEX each year is VIVID – Vibrant Visions In Design, the new and emerging designers' exhibition, which showcases products from Australia's best up and coming furniture designers.

The VIVID awards were announced and presented by The Hon. Jacinta Allan MP on Thursday 19 July at the official opening of FURNITEX in the categories of Concept, Commercial and Student.

VIVID curator, Uli Hasel, was delighted with the standard of the entrants this year, being the fifth anniversary of the VIVID competition and praised the designers for their creativity and hard work.



VIVID 2007 Concept Award winner – CLICK Knife Block by South-Australian designer John Quan. John received a prize of \$1,000 for this award.

Judges comments for the Click Knife Block – A simple, clever and very useable idea that has been well made and has instant market appeal.

Short-listed for the VIVID 2007 Concept Award were: The STOBY Light and Pole by David Potts (SA), the LANE Suite and SIDETABLE Two by Justin Vecchio (VIC) and the VOLITO Chair by Nicholas Dunand (VIC).

VIVID 2007 Student Award winner – ++ (plus plus) Children's Furniture by New South Wales student Kana Todaka. Kana received a prize of \$1,000 for this award.

Judges comments for ++ (plus plus) - A slick, modern design of high quality that is perfectly resolved, easy to clean and has great potential for mass production.



Short listed for VIVID 2007 Student Award were: STACK OF DRAWERS by Ian Factor (NSW), L3 Rocker by Noah Birch (WA), JOEY Children's Chair by Oliver Ward (VIC) and CHAISETTE Café Stool by Stephanie Wilson (VIC).



VIVID 2007 Commercial Award winner – GORJOSO Chair by Sydney-based designer Liam O'Brien (NSW). Liam received a stand package to the value of \$3,000 at FURNITEX 2008 for this award.

Judges comments for the GORJOSO chair – A great mix of materials, well finished and really comfortable. The flexibility of a replaceable cover and excellent market potential.

Short listed for the VIVID 2007 Commercial Award were: FLOSION by Amy Tang (NSW), TABLE Number One and SPLIT Stools by Gareth Brown (SA), TAVOLINO Table by Liam O'Brien (NSW) and THE JOURNEY Table by Philip Boorman (QLD).

Thanks must go to the VIVID 2007 judges – Nicole Johnson of Corporate Culture, Wendy Moore of Home Beautiful, Maria McLeod of Colby Furniture, Nick Rennie of Happy Finish Design.

For enquiries regarding VIVID 2008 please contact the curator, Uli Hasel on Tel: 5152 3731 or 0438 523 731.

Featuring 600+ exhibitors and covering 30,000m² FURNITEX is Australasia's largest furniture and furnishings Trade Fair. FURNITEX 2008 will be held at the Melbourne Exhibition Centre from Thursday 17-Sunday 20 July 2008.

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